

PRIVACY POLICY

Protecting Your Personal Information
Effective Date: 01/03/2026 | Last Updated: 13/03/2026

1. About My Equation™ (Tech Analogy Pvt. Ltd.)

My Equation™ (Tech Analogy Pvt. Ltd.) ("My Equation™", "Company", "we", "our", or "us") is an educational technology organization registered in India. We provide skill development programs, industrial training, career guidance, and technology education through the following platforms:

- myequation.in - Main educational portal
- roboai.in — Robotics & AI program portal
- [Edrive](https://edrive.myequation.in) — Electric Vehicle & Sustainable Technology program portal
- Learning Management Systems (LMS) operated by My Equation
- ROS2 (Robot Operating System 2) and related robotics training platforms
- Online and offline educational programs conducted by the Company

Our programs include but are not limited to:

- Robotics & ROS2 (Robot Operating System 2) Training
- Artificial Intelligence & Machine Learning
- Industry design
- PCB Designing
- Robot Mechanics
- Electric Vehicles & Sustainable Technologies (E-Drive)
- Mechanical Design & Industrial Simulation
- Emerging Technology Programs

Note: By accessing or using our websites and services, you consent to the practices described in this Privacy Policy.

2. Information We Collect

2.1 Personal Information

When you register for any program, download resources, or interact with our platforms, we may collect:

- Full Name
- Email Address
- Mobile Phone Number
- Date of Birth (if required for certification)
- Educational Qualification & College/Institution Name
- City / State / Country
- LinkedIn profile or portfolio links (optional)

2.2 Payment Information

Payments are processed through third-party payment gateways including Razorpay. We may collect:

- Billing Name & Billing Address
- Transaction ID and Payment Status
- Invoice/Receipt information

Note: We do NOT store debit card, credit card, or banking credentials on our servers. All payment data is securely handled by Razorpay or other authorized processors.

2.3 Technical & Usage Information

When users visit our websites, the following may be automatically collected:

- IP Address, Browser type and version
- Device type and operating system
- Pages visited, time spent, and referral sources
- Interaction with learning materials and LMS activity logs

2.4 Learning & Academic Information

For learners enrolled in our programs (Robo AI, E-Drive, ROS2, etc.), we may collect:

- Assignment submissions, project files, code repositories
- Assessment scores and mentor feedback
- Certification progress and completion records

3. How We Use Your Information

3.1 Program Delivery

- Registering users and providing LMS/platform access
- Delivering recorded sessions, live workshops, and ROS2 labs
- Tracking learning progress and certification eligibility

3.2 Communication

- Sending program updates, assignment notifications, and deadlines
- Providing technical support and certification updates

3.3 Payments & Transactions

- Processing program payments via Razorpay
- Issuing invoices, receipts, and managing refund requests

3.4 Marketing & Awareness

- Informing users about upcoming programs and workshops
- Sharing newsletters or career opportunity communications

Note: Users may opt out of marketing communications at any time by contacting support@myequation.in.

4. Payment Gateway & Third-Party Processing

My Equation uses Razorpay as its primary payment gateway. Razorpay processes all payment transactions in accordance with PCI-DSS standards and their own privacy policy.

- Razorpay Privacy Policy: <https://razorpay.com/privacy/>
- My Equation does not store any card or banking credentials
- All transactions are encrypted via SSL/TLS

Note: My Equation is not responsible for the privacy practices of third-party payment processors. Users are encouraged to review Razorpay's official privacy policy.

5. Data Sharing and Disclosure

We do not sell or rent personal data to third parties. We may share limited information with:

- Service providers (LMS platforms, cloud storage, email services, payment processors)
- Mentors and trainers for assignment evaluation and career guidance
- Government authorities when required by law

6. Data Storage and Security

We implement the following security measures:

- Secure server infrastructure and encrypted communication protocols (HTTPS)
- Restricted internal access to sensitive data
- Regular security monitoring and system updates

Note: No digital platform can guarantee absolute security. Users are encouraged to use strong passwords and report any suspicious activity immediately.

7. Cookies and Tracking Technologies

Our websites use cookies to remember user preferences, track performance, and analyze behavior. Users may disable cookies via browser settings. Disabling cookies may limit some platform features.

8. Data Retention

We retain personal data only as long as necessary for delivering educational services, issuing certificates, legal/financial compliance, and maintaining academic records. Users may request deletion subject to applicable legal requirements.

9. User Rights

Users have the right to:

- Request access to or correction of their personal information
- Request deletion of personal data where applicable
- Opt out of marketing communications

Submit requests to: support@myequation.in

10. Children's Privacy

Our programs are intended for students and professionals aged 16 years and above. We do not knowingly collect personal information from children below this age without parental/guardian consent.

11. Changes to This Policy

My Equation reserves the right to update this Privacy Policy periodically. Updated versions will be posted on our websites with a revised "Last Updated" date.

12. Contact Us

My Equation [™] (Tech Analogy Pvt. Ltd.)

- Website: <https://www.myequation.in>
- Website: <https://www.roboai.in>
- Website: <https://edrive.myequation.in>
- Email: support@myequation.in