

Privacy Policy – My Equation Nano Degree Program

Effective Date: June 20, 2025

Last Updated: June 20, 2025

This Privacy Policy governs the manner in which **My Equation** (“we”, “our”, or “us”) collects, uses, maintains, and discloses information collected from users (“you” or “participants”) of the Nano Degree Program. By enrolling in or accessing any part of the program via our platform, you agree to the terms of this policy.

1. Information We Collect

We collect the following categories of information when you register or interact with our program:

a. Personal Identification Information

- Full name
- Email address
- Contact number
- Educational background
- Billing and payment details

b. Technical & Usage Information

- IP address
- Device/browser type
- LMS usage data (progress, module access, time logs)
- Submission and assignment metadata

c. Support & Communication Records

- Emails, queries, chat conversations, support requests
 - Feedback, surveys, or testimonials voluntarily submitted
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2. How We Use Your Information

We may use collected information for the following purposes:

- To deliver and improve educational services
- To authenticate and manage your LMS access
- To provide certification, feedback, and project evaluations
- To offer internship/job assistance based on program performance
- To send important program updates and communications
- To respond to your queries, issues, and support tickets
- To maintain records for internal audits and legal compliance
- To conduct analysis, research, and program enhancement

We **do not sell, rent, or trade** your personal information to third parties.

3. Third-Party Services

We may use third-party tools or service providers (e.g., payment gateways, LMS hosting platforms, certificate issuers) that operate under their own privacy policies. We ensure these providers comply with industry data protection standards.

These providers may collect limited technical or transactional information required to deliver their service. However, My Equation remains the data controller and ensures appropriate data handling agreements are in place.

4. Data Storage & Retention

Your data is stored securely on encrypted servers and protected against unauthorized access. We retain user data for as long as necessary to:

- Provide ongoing program access
- Issue certificates and career assistance
- Maintain a historical academic record for verification
- Comply with regulatory/legal obligations

Users may request deletion of personal data, subject to program, certificate, or audit constraints.

5. Cookies & Tracking Technologies

Our LMS or website may use cookies and similar tracking technologies to enhance your user experience and analyze engagement. You can control or disable cookies via your browser settings. Note: disabling cookies may affect platform functionality.

6. Children's Privacy

This program is intended for individuals aged 18 and above. We do not knowingly collect data from minors. If you believe that a child has provided personal information, please contact us for immediate removal.

7. Data Security

We implement technical and administrative safeguards including:

- HTTPS encryption
- LMS access controls
- Secure payment handling via third-party processors
- Periodic internal audits and staff data handling protocols

Despite these measures, no online platform can guarantee absolute security. Users are advised to maintain the confidentiality of their login credentials.

8. User Rights & Choices

You have the right to:

- Request access to your personal data
- Update or correct your information
- Withdraw consent for communications
- Request data deletion (subject to conditions)

To exercise these rights, email us at **support@myequation.in**.

9. Program-Specific Conditions

All Nano Degree programs are governed by separate **Terms & Conditions**, which include program delivery, refund policy (strictly non-refundable), and certification eligibility. This Privacy Policy should be read in conjunction with those terms.

10. Policy Updates

My Equation may update this policy at any time. All changes will be posted on our website or LMS platform. Users are encouraged to review this page periodically to stay informed.

11. Contact Us

For any privacy-related concerns, questions, or complaints, contact:

Email: support@myequation.in